認證組織&程序 Certification Structure and Procedure

農業旅遊業者提出認證申請
Agro-tourism operators submit certification applications

認證委員會
Certification Committee
（由官方、學者、非營利組織組成，任期四年）
Composed of officials, scholars, and non-profit organizations; four-year term
主要職責｜訂定制度、修訂要點、認證審查、申覆以及各項客訴、申訴事件。
Main Responsibilities：Formulate policies, amend guidelines, conduct certification reviews, handle appeals and customer complaints

評審小組
Evaluation Sub-committee
（認證委員會下成立分區評審小組，任期四年）
Regional Evaluation Sub-committee formed under the Certification Committee; four-year term
主要職責｜輔導、受理申請、認證審查及撰寫報告。
Main Responsibilities：Provide guidance, accept applications, conduct certification reviews, and write reports

品質小組
Quality Sub-committee
由認證委員或評審委員擔任
（認證委員會下設立品質小組，任期四年）
Composed of certification or evaluation committee members
Regional Quality Sub-committee formed under the Certification Committee; four-year term
主要職責｜客訴處理與品質確保。
Main Responsibilities：Handle customer complaints and ensure quality

資格符合 Eligible
資格不符 Not Eligible
進行審查 Auditing
補正文件 Submit supplementary documents
通過 Passed 總70分(含)以上 Score of 70 or above
不通過 Not Passed
認證委員會備查 Filed with the certification committee
授予掛牌 Award a Certification Plaque
通知業者 Notify the operator

複查 Review
申訴 Appeal
成績達65分-69分者 Score between 65 and 69

不定期稽核 Random audits
客訴處理 Handle complaints
認證委員會審查 Audited by certification committee
通過 Passed
不通過 Not Passed
維持認證資格 Certification Reinstated
通知業者 Notify the operator

特色農業旅遊場域認證
Special Agro-tourism Spots Certified

推動台灣休閒農業之永續經營，深化農業本質特色，並提升體驗與服務品質，打造具「國際化」、「品質化」與「品牌化」特質的台灣農業旅遊品牌與經營體系。為旅人提供兼具特色且優質的農遊場域，同時，著力於建構“農業特色”的品牌價值，建立亞洲地區領先的農遊品牌標準，讓台灣農業旅遊在國際舞台上綻放光芒。

Promote the sustainable development of Taiwan's leisure agriculture by enhancing its core agricultural characteristics and improving experiential and service quality. The goal is to build an internationally recognized, high-quality, and well-branded agricultural tourism industry. Provide travelers with unique and premium agro-tourism destinations while establishing brand value based on “agricultural characteristics” and becoming the leading benchmark for agro-tourism in Asia, letting Taiwan's agricultural tourism shine on the global stage.

特色農業旅遊場域認證Plus
Special Agro-tourism Spots Certification - Plus

永續行為認證 Agrotour Sustainability Certification
食農體驗認證 Food and Agriculture Certification

台灣休閒農業旅遊專賣店
Taiwan Leisure Agriculture Tourism Store

以尊重自然、食農體驗、田園生活為主題的旅遊預定平台，容納超過300家農場，800條以上的農遊商品，您可以在平台上找尋到各種體驗行程，感受台灣這片土地獨特的美好！

A travel booking platform themed on respect for nature, food and farming experiences, and rural living. It features over 300 farms and more than 800 agro-tourism products, where you can find diverse experiences and appreciate the unique beauty of Taiwan's land.

在這裡，品味吃、玩、買、賞的慢旅日常，體驗生活的深度美學。

Savor the art of slow travel through eating, playing, shopping, and relaxing – and experience the deeper aesthetics of life

嚴選特色農遊 Carefully Selected Agro-tourism Experiences
旅程舒心自在 Relaxing and Comfortable Journey
優質文化行程 High-quality Cultural Itinerary
探訪在地人文 Explore Local Culture and Heritage

台灣休閒農業發展協會

台灣休閒農業發展協會係於西元1998年依據人民團體法設立之非營利組織，以協助農業升級發展休閒農業，建構樂活農村為目標，在促進農業經濟發展的同時，也肩負社會教育與環境保護的責任，期使農村社會安定、農村永續發展，創造更大的社會價值。

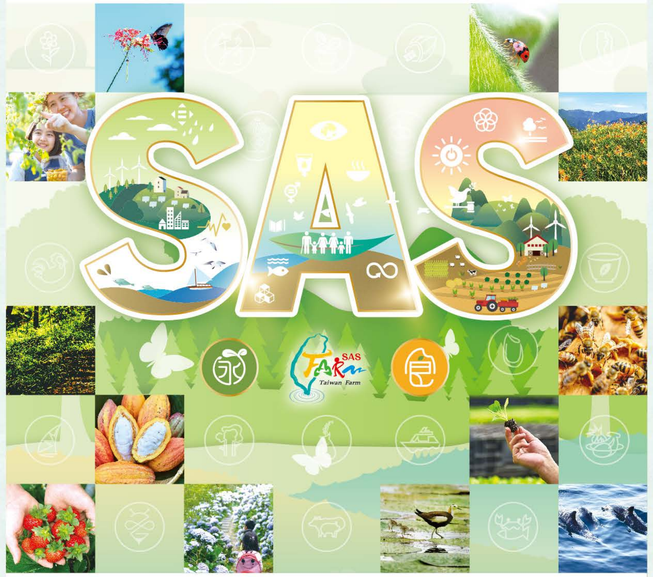
The Taiwan Leisure Farms Development Association was established in 1998 as a non-profit organization under the Civil Association Act. Its goal is to assist in the upgrading and development of leisure agriculture, as well as establishing vibrant rural communities. Whilst promoting agricultural economic development, it also shoulders the responsibility of social education and environmental protection, striving for rural social stability and sustainable development, thereby creating greater social value.

電話｜+886-3-9381269　地址｜260 宜蘭市陽明二路 23 巷 2 號 3 樓
傳真｜+886-3-9382610　網址｜www.taiwanfarm.org.tw

農業部農村發展及水土保持署 指導　台灣休閒農業發展協會 推薦　2026 廣告

特色農業旅遊場域認證
Special Agro-tourism Spots Certified

享受休閒 體驗幸福



Explore the Land · Experience the Culture

用一段旅程，探索農林漁牧的文化與美好
A journey to explore the culture and beauty of agriculture, forestry, fishery, and animal husbandry

認證識別系統
Certification Identification System

看到這個「掛牌」就對了！
When you see this 'plaque' you know its authentic!





認證名稱 Name of Certification
認證類別 Type of Certification
特色認證標章 Special Certification Emblem
良農 永續
認證單位 Unit of Certification
認證效期 Validity Period for Certification
授證單位 Authority of Certification
服務窗口 Service Window

「特色農業旅遊場域認證」指標
SAS Certification Criteria

分為四大面向 Four Major Dimensions：

- 整體環境與經營 Overall Environment and Operation
- 資源與建物設施 Resources and Amenities
- 服務與體驗活動 Services and Experiential Activities
- 產業經營與行銷 Operational and Marketing Strategies

特色農業旅遊場域認證－簡稱「特色農遊認證」（SAS），透過經濟、環境、文化、生態及社會等多元指標，引導農業產業朝向經濟與環境共榮的永續發展目標。為引導場域發展具「農業特色」的農業旅遊模式，建立「特色農遊認證」指標，分為四大面向，共計20項指標。

The Special Agro-tourism Spots (SAS) Certification is based on economic, environmental, cultural, ecological, and social criteria. It guides agricultural industries toward sustainable development with economic and environmental harmony. The certification system includes 20 indicators across four dimensions.

特色農業旅遊場域認證「Plus永續行為認證」

特色農業旅遊場域認證－「Plus永續行為認證」乃是依據聯合國17項永續發展目標(SDGs)所設計，為引導特色農遊場域朝向永續發展，建立「永續行為」指標共10項。

「永續行為」10項指標

維護環境、生態保護、安全農產、無菸場所、節電省水、綠色能源、循環農業、多元友善、減廢減量、資源利用

The Special Agro-tourism Spots Certification – “Plus Agrotour Sustainable Certification” is developed based on the United Nations' 17 Sustainable Development Goals (SDGs). It aims to guide special agro-tourism spots toward sustainable development by establishing 10“sustainable action” criteria.

“Sustainable Actions” - 10 Criterias

Environmental conservation, ecological protection, safe agricultural products, smoke-free environments, energy and water conservation, green energy, circular agriculture, diversity and inclusiveness, waste reduction and minimization, resource utilization.

特色農業旅遊場域認證「Plus食農體驗認證」

特色農業旅遊場域認證－「Plus食農體驗認證」乃是依據食農教育法三面六項所設計，為引導特色農遊場域發揮食農教育功能，建立「食農體驗」指標，分為三大面向，共計12項。

「食農體驗」指標，分為三大面向：

- **農業生產與環境**：生產特色、加工運輸、環境連結、永續利用
- **飲食健康與消費**：食材知識、營養知識、食品安全、低碳消費
- **飲食生活與文化**：飲食習慣、全食利用、烹飪品嚐、飲食文化

The Special Agro-tourism Spots Certification – “Plus Food and Agriculture Certification”is developed based on the three dimensions and six categories outlined in the Food and Agriculture Education Act. It aims to guide featured agro-tourism spots in fulfilling their educational role through the establishment of 12 “Food and Agricultural Experience” criteria under three major dimensions.

“Food and Agricultural Experience” Criteria - Three Dimensions

- Agricultural Production and Environment：Production Characteristics、Processing and Transportation、Environmental Connection、Sustainable Utilization
- Dietary Health and Consumption：Knowledge of Ingredients、Nutrition Awareness、Food Safety、Low-Carbon Consumption
- Dietary Lifestyle and Culture：Eating Habits、Whole Food Utilization、Cooking and Tasting、Food Culture







連江 Lienchiang
金門 Kinmen
金門 Kinmen 2家



澎湖 Penghu 3家



澎湖 Penghu

桃園 Taoyuan 25家
新竹 Hsinchu 18家
苗栗 Miaoli 24家
台中 Taichung 28家
彰化 Changhua 18家
南投 Nantou 21家
雲林 Yunlin 13家
嘉義 Chiayi 16家
台南 Tainan 30家
高雄 Kaohsiung 18家
屏東 Pingtung 23家



台北 Taipei 23家
基隆 Keelung 3家
新北 New Taipei City 10家
宜蘭 Yilan 36家
花蓮 Hualien 23家
台東 Taitung 18家





台灣好好玩，
農遊輕鬆玩，
放假就該這樣玩！

特色農業類別 Special Agriculture Categories

- 農：米 Rice、蔬菜 Vegetables、水果 Fruits、茶 Tea、咖啡 Coffee、可可 Cocoa、香藥草植 Herbs & Dye、花卉 Flowers、穀糧 Grains、特用作物 Special crops、觀賞作物 Ornamental Crops
- 林：林業 Forestry、竹林 Bamboo
- 漁：漁撈 Fishing、養殖 Aquaculture、觀光漁業 Recreational Fishery
- 牧：禽 Poultry、畜 Livestock、蜜蜂 Bee

相關標章 Certification Mark

田媽媽 Local Cuisine (Tianmama)
好客民宿 Taiwan Host
環境教育 Environmental Education (EE)
GREEN TRAVELSEAL GTS綠色旅行 Green Travel Seal (GTS)
GSTC Global Sustainable Tourism Council
休閒農場 Leisure Farm

國際授權 馬來西亞認證 MALAYSIA

文東休閒農場 Bentong Leisure Farm

文東休閒農場（The Bentong Farm）位於馬來西亞彭亨州，以其豐富的農業活動和自然景觀而聞名，該農場提供多種的農業體驗，包括水果採摘、蔬菜種植和農業教育。農場還提供住宿、餐飲和其他休閒活動，讓遊客能夠享受農村生活的樂趣。

Bentong Leisure Farm is located in Pahang, Malaysia, and is known for its rich agricultural activities and natural scenery. The farm offers a variety of agricultural experiences, including fruit picking, vegetable planting, and agricultural education. It also provides accommodation, dining services, and other leisure activities, allowing visitors to enjoy the charm of rural life.

綠坊休閒農場度假村 Refarm Leisure Park & Resort

綠坊休閒農場度假村綠坊休閒農場度假村（Refarm Leisure Park & Resort）位於馬來西亞霹靂州金寶市，背靠一帶大瀑布，環境清幽宜人，並以美景魚養殖為主。除了農業體驗，也提供區合家庭與團體的各式休閒活動，以及不同類型的特色舒適住宿。

Refarm Leisure Park & Resort is located in Kampar, Perak, Malaysia. Nestled against a backdrop of a cascading waterfall, it offers a peaceful and scenic environment and is well-known for its tilapia farming. In addition to agricultural activities, the resort provides a wide range of recreational activities suitable for families and groups, along with various types of unique and comfortable accommodations.

城之農場 Farm In The City

城之農場（Farm In The City）位於馬來西亞雪蘭莪州，是一個獨特的城市農場，它專注於提供農業和自然的互動體驗，結合了農業、動物飼養和生態教育，讓客可以在城市中享受接觸自然的樂趣，並能與農場內的多種動物互動。

Farm In The City, located in Selangor, Malaysia, is a unique urban farm. It focuses on interactive agricultural and nature-based experiences, combining farming, animal care, and ecological education. Visitors can enjoy a taste of nature within the city and interact with a variety of animals on the farm.







婆羅洲開心農場 Jong's Farms

婆羅洲開心農場（Borneo Happy Farm）位於馬來西亞沙巴州，是一個結合農業體驗和旅遊娛樂的綜合農場。這裡擁有多樣化的農作物，包括熱帶水果、蔬菜、花卉及香草植物，遊客可以參加採摘活動和農業體驗，農場還提供動物互動、手作課程以及生態導覽等活動，能更深入地了解當地生態和文化。

Borneo Happy Farm, located in Sabah, Malaysia, is an integrated farm that combines agricultural experiences with tourism and entertainment. It features a diverse range of crops, including tropical fruits, vegetables, flowers, and herbs. Visitors can participate in fruit-picking and farming activities, as well as enjoy animal interactions, handicraft workshops, and ecological tours that offer deeper insights into local ecology and culture.

古晉鱷氏鱷魚場 Jong's Crocodile Farm (Kuching)

古晉鱷氏鱷魚場（Jong's Crocodile Farm (Kuching)）位於馬來西亞沙巴州，是一個專注於鱷魚養殖和保護的農場，該農場擁有多種鱷魚品種，農場內設有鱷魚表演和觀賞秀，提供遊客參觀和近距離觀察這些生物的行為。這裡是對鱷魚感興趣的遊客和家庭的理想旅遊目的地。

Jong's Crocodile Farm (Kuching), located in Sabah, Malaysia, is a farm dedicated to crocodile breeding and conservation. The farm houses various crocodile species and features crocodile shows and feeding demonstrations, allowing visitors to observe these creatures up close. It is an ideal destination for families and visitors interested in learning more about crocodiles.





宜蘭 Yilan

【 農村型休閒農場 】

- 綠源農場 Lyu Yuan Farm ☎ 03-9521960
- 可達羊場 Keda Yang Ranch ☎ 03-9891336
- 甜柚山莊休閒農場 Bambi Land ☎ 03-9387785
- 橙色果休閒農場 Fu's Orange Farm ☎ 03-9373817
- 香草部落 Xiangcao Village ☎ 03-9891336
- 一口井生態農場 Yikou Well Ecological Farm ☎ 03-9891336
- 宜農牧場 Yinong Pasture ☎ 03-9567724
- 弘大生主園 Hong Jiou Ai Yu Yuan ☎ 0910-320166
- 弘農觀光工廠 Hung Chang Rice Miller ☎ 03-9567724
- 大福休閒農場 Dafu Leisure Farm ☎ 03-9891048
- 大福水休閒農場 Dafu Water Leisure Farm ☎ 03-9891048
- 冬山鄉農會農特產展售中心 Dongshan Excellent Food Agri. Park ☎ 03-9582299
- 冬山河親水公園 Dongshan River Park ☎ 03-9582299
- 冬山鄉休閒農業區 Dongshan Leisure Farm ☎ 03-9582299
- 冬山鄉農會農特產展售中心 Dongshan Excellent Food Agri. Park